

For Immediate Release

CNL Software Commits to IFSEC Arabia 2011

GLOBAL RELEASE – November 16, 2011 – CNL Software, a world leader in Physical Security Information Management (PSIM) software, is pleased to announce that it will attend the premier IFSEC Arabia in Riyadh between the 20th and 22nd November 2011. The event sees the launch of the globally renowned commercial and industrial security exhibition in Riyadh, Kingdom of Saudi Arabia (KSA) to bring together international security and fire safety solution providers with the Government and commercial buyers in this region.

Following the appointment of Ramon Grado as Director, International Sales to oversee the set up of CNL Software's offices in the Middle East, attending the event further reinforces CNL Software's commitment to its expansion in the Middle East market to meet growing demand for IPSecurityCenter™, its PSIM software.



“We have seen a lot interest in our software in Saudi Arabia recently. There are a number of Safe City and campus protection programs that require PSIM software to help collect, aggregate and distribute intelligence to help reduce costs, improve security and ensure compliance to common sets of standards”, says Adlan Hussain, Marketing Manager at CNL Software. “IFSEC is a globally recognized leader in security events. This year we have attended IFSEC in the UK, South Africa and are now preparing for IFSEC Arabia and IFSEC India. One of the keys to IFSEC's success has been maintaining a good education program that highlights new technologies which help to shape the future of the security market and protect the lives of each and every one of us.”

Being held at the Middle East's newest state-of-the-art international RICEC exhibition centre, IFSEC Arabia will be ideally located in the Kingdom's capital. With a population of 5 million, Riyadh is central to all decision making and is the Kingdom's largest populated city.

IFSEC Arabia will be co-located with the Occupational Safety & Health (OSH) Arabia. Both events are supported and endorsed by the Saudi Ministry of Interior and have the Royal Patronage of Prince Naif bin Abdul Aziz Al-Saud. CNL Software will be located on booth D15, for more information and to register your place at IFSEC Arabia, visit <http://www.ifsecarabia.com>

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About IFSEC Arabia

IFSEC Arabia 2011 is a new commercial security and fire safety exhibition for the region that is supported and endorsed by the Saudi Ministry of Interior (MOI). To be held on 20-22 November at the RICEC, Riyadh, this latest addition to the globally recognized and hugely successful IFSEC brand will allow security and fire safety solution-providers to demonstrate their first-class products and services to commercial buyers and government officials. For more information and to register your place at IFSEC Arabia, visit <http://www.ifsecarabia.com>

About CNL Software

CNL Software is a world leader in Physical Security Information Management (PSIM) software. Its award winning technology is deployed to secure cities, critical resources and global commerce. CNL's software sits at the heart of some of the largest, most complex and ground-breaking security integration and business value initiatives in the world. Its work with leading organizations is helping to shape the future of security by offering thought leadership on key issues such as energy reduction, process compliance and business advantage in converged environments. For more information, visit www.cnlsoftware.com

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